

The Cape Light Compact

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June 11, 2014

Dear MK. CARROL,

Cape Light Compact is pleased to invite you to a competition to enroll customers to a new behavior feedback initiative called C.A.P.E. Presence Pro Energy for commercial and residential customers. In an effort to recruit participants, Cape Light Compact is offering a limited time competition that can reward your group. In this competition, participating organizations have the opportunity to receive a fee for each person they recruit to sign up to see if they qualify for the effort. A total of \$10,000 will be awarded in prizes for the recruitment of participation. The promotion will begin August 01st, and run for a limited time period.

Please see the attached application for the competition. If interested, please fill out the form and submit it to me **no later than July 09, 2014 by 4:00pm**. Please include contact information for each participating department.

Cape Light Compact has been offering energy efficiency services since 2001; from our popular Home Energy Assessments, Commercial Retrofit Programs, and appliance rebates. When new initiatives become available Cape Light Compact likes to share these opportunities with its customers.

Please feel to reach out to me with questions at bkane@capelightcompact.org or 508-744-1277.

Sincerely,

Briana C. Kane, Sr. Residential Program Coordinator